



Digital Creative

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Technical Skills

Adobe Photoshop	● ● ● ● ●	⋮	Adobe Edge	● ● ● ● ○
Adobe Illustrator	● ● ● ● ●	⋮	Adobe Flash	● ● ● ● ○
Adobe Indesign	● ● ● ● ●	⋮	Google Web Designer	● ● ● ● ○
Adobe Premiere	● ● ● ○ ○	⋮	CMS Wordpress	● ● ● ● ○
Adobe Dreamweaver	● ● ● ○ ○	⋮	MailChimp	● ● ● ○ ○

Skills

Digital Design	● ● ● ● ●	⋮	Social Media	● ● ● ● ○
User Interface Design	● ● ● ● ○	⋮	Video Editing	● ● ● ○ ○
Web Design	● ● ● ● ○	⋮	Responsive Web Design	● ● ● ● ○
Data Visualization	● ● ● ● ○	⋮	Dem	● ● ● ● ○
Html/CSS	● ● ● ○ ○	⋮	Banner ADV	● ● ● ● ●

Linguistic Knowledge

ENGLISH	⋮	SPANISH	
comprehension	● ● ● ● ○	comprehension	● ● ● ● ○
spoken	● ● ● ● ○	spoken	● ● ● ○ ○
written	● ● ● ● ○	written	● ● ● ○ ○

Certificate

European Computer Driving Licence ECDL
First Certificate of English FIRST

Academic education

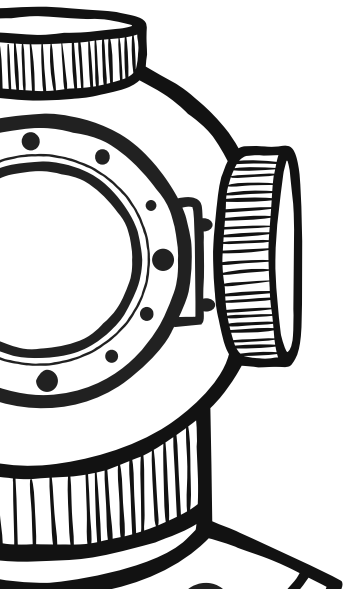
2011/2013 · Master's degree Communication Design · Politecnico di Milano · 110/110
2007/2010 · Bachelor's degree Industrial Design · University of Genoa · 110/110 cum laude

Educational experience

2015 · "Web Design II - advanced course" · NABA · Milan
2012 · Workshop Data Visualization "Culture data culture" with Santiago Ortiz · Milan ·
[http://www.visualizing.org/visualizations/queen-four-visions]
2012 · Professional course "Adobe Flash specialist" · 80 hours · Milan
2011 · English course · ATC · 10 days · Dublin

Work experiences

June 2015/Dec. 2015 · **Web Designer** · Digital Machine · Milano
[web designer , digital graphic designer (banner adv campaign, DEM, Landing Page)]
June 2014/2015 · **Web Graphic Designer** · Allianz Italia · Milano [Consultant Prodigys Group]
[web designer (responsive web project) , digital graphic designer (banner adv campaign)]
2014/2015 · **Digital Graphic Designer Freelance** · Frac · Delrey Beach Florida
[Digital Graphic Designer, Illustrator, Dataviz Designer]
2013/2015 · **Web Graphic Designer** · Prodigys Group · Milano
[web designer, digital graphic designer]



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on Behance
<http://be.net/SaraPorco>

Tweet me
[@SaraPorco](https://twitter.com/SaraPorco)

Discover more on
<https://it.linkedin.com/in/saraporco>

2013 · **Web Graphic Designer** · Vodafone IT · Milano [Consultant Prodigys Group]
[web designer, digital graphic designer]

2012/2013 · **Art Director Junior** · Studio Start · Milano
[ux design, print design, video editing]

Indipendent Web Designer
[<http://www.lapizzeriagenova.it>]

2010/2011 · **Internship** · Studio Arduini Design · Milan · Product & graphic design

2011 · **Internship 400 hours** · Studio Factory 3 · Genoa · Product & graphic design

2006 · **Internship 40 hours** · Studio Architettura TEC · Genoa · Architecture

2008/current · **Illustrator** · Fotolia Italia

Mention and contest

2014 · 3rd Place · **Telecom Italia Contest "Restyle Respect App"**
[https://www.facebook.com/TelecomItalia/app_661417750570534]

2013 · **Mention on Mashable.com "10 Fascinating Data Visualization Projects"** · project #7
[<http://mashable.com/2013/03/05/data-visualization-projects>]

2013 · **Work featured in Behance Student Show gallery** ·
[<http://www.behance.net/gallery/Have-a-delivery-have-a-choice-Infographic-report/6876493>]

2010 · **Honorable mention · Video contest · Google.Cosa cerchi oggi?**

2010 · **Winner · Product design contest · SUN.LAB**

2009 · **Photography contest · La città che porto sempre con me · Selected project**

Personal Social Projects

From 2013 I collaborate with a shelter called "Casa delle Donne per non Subire Violenza" for a social project aimed at raising awareness on the issue of violence against women.

My role is to design and manage raising awareness.

I have created a website where the user can interface with the actual data on femicide phenomenon:
<http://www.stopfemminicidio.it>

In 2014 I designed and implemented the communication campaign for the destination of 5x1000 to the shelter for women victims of violence.

The project includes a social campaign on Facebook [<https://www.facebook.com/5x1000alledonne>] and Twitter that invites browsing the website [stopfemminicidio.it/5x1000](http://www.stopfemminicidio.it/5x1000) where the user can find all the informations for the compilation of the tax return section .